

Canine Capers



The Official Oakington Dog Day Care Centre Newsletter



BIG NEWS! Oakington Dog Day Care launches our 'Members Only Club'

BIG NEWS! Oakington Dog Day Care are turning into a Members Only Daycare, and as a loyal client you get to lock in your membership at a special '*founders*' rate. As a member of the most exclusive daycare in the county you get special discounts, member benefits and you can relax in the knowledge that your dog is always a V.I.P. (*very important pooch*) at the most desirable and friendly daycare around.

We said we had something New & Exciting to share with you and this is it! Our wonderful team are extremely dedicated to providing the best dog care & enrichment for your dog and we are very committed to delivering the best customer service too. To continue to do this and to improve the service we provide to our clients we are launching our Members Only Club.

Whichever level of Membership you choose every member will receive a Membership card showing their chosen Membership, a Welcome Pack (*dependent on the Membership level chosen*), our quarterly newsletter, access to our members only facebook group and free nail clipping.

You will have seen that we are already implementing a new online bookings system to help improve our services and we hope you agree that this is a welcome addition.

Turn over to find out more about the range of benefits & services you will receive as one of our Premium or Elite Members.

If you have any questions Pamela will be able to answer them email her on Membership@oakingtondogdaycare.co.uk



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Premium & Elite Member Benefits explained

Membership tiers

GET IN TOUCH

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[@oakingtondogdaycare](https://www.instagram.com/oakingtondogdaycare)

Premium & Elite Membership

Benefits in more detail



Birthday Party

What could be better than your doggy celebrating their birthday with a few of their doggy pals at their own exclusive birthday party with birthday cake, they will have fun and be able to take their birthday card and birthday pressie home with them to the value of £30. We will put photos & video's up on our Members Only Facebook group.

Treat Hunt

A Treat Hunt can be done with either food treats or toys, depending what your dog likes best (and any food allergies). We start by working with your dog close to us, we encourage them to hunt for the treat they have seen us throw in front of them and then we gradually build up the difficulty level by changing the area and/or extending the distance. Advanced dogs can search for a treat or toy without them seeing where it has been put. This is great fun for dogs, they love working to find the reward and it really works their little grey cells.

DogTective

Detector Dog is all about your dog learning to use their very clever noses to find particular scents, for the very advanced dogs you can even name the scent you'd like them to find.

To start we give your dog the chance to detect a particular scent, like a camomile herbal teabag and teaching them a sniffing cue, and rewarding this behaviour, with either a treat or toy. When they have got the hang of this we place the scent and their favourite toy nearby, when they make the find they get their toy given to them and we have a game so they know how clever they've been. We then remove the toy so they are finding the scent alone, once they indicate they have found it we have a jolly game for their reward. This takes patience for your dog to be given the opportunity to find the scent for themselves and when they find it they get lots of praise and a good game as we show them what a clever dog they are.



Cotswold Raw Treats

Premium Members enjoy 1 pack per month
Elite Members enjoy 2 packs per month



**100%
Meat
Dried
Treats**

Agility & Hoopers Funtime

Low impact 121 fun suitable for all ages and all levels of dogs (puppies will be restricted as to what agility equipment they can use). These activities help to improve confidence while having a lot of fun.

Doggy Daycare Report

Premium Members enjoy a Doggy Reviews twice a year.

Elite Members enjoy a Doggy Review each quarter

Your dog will be able to show you in words & pictures what they've been up to in daycare, the good and maybe just a little bit of mischief too!

Silver Service

Premium Members enjoy 2 free VIP upgrades to a Silver Service day a quarter

Elite Members enjoy a Silver Service upgrade every time they attend daycare

Benefits of Silver Service Daycare :-

- Time out from the crowd with a member of our team will help to improve your dog's confidence.
- We stimulate your dog with a scent activity and a brain game to tire them out mentally.
- They enjoy a nice brush through to make them feel fabulous.

Discounts Available

A range of discounts off of Cotswold Raw, Toys & Grooming products, Silver Service additional days & training courses

Premium Members discounts

5% discount off Cotswold Raw products

5% discount off toys & grooming equipment

7.5% off Silver Service days (full price only)

5% off of Dog training courses – (full price only)

10% discount off events held at ODDCC

Elite Members discounts

7.5% discount off Cotswold Raw products

7.5% discount off toys & grooming equipment

10% off of Dog training courses – (full price only)

15% discount off events held at ODDCC

Membership Benefits explained

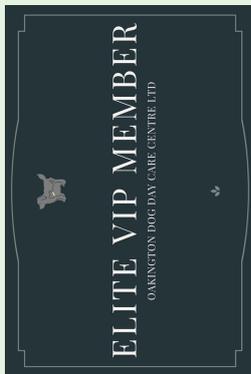
How will the Membership Club work?

You choose which level of Membership will suit you best. You pay a monthly subscription to guarantee the benefits within your choice. Normal daycare rates apply and are payable in advance as you do now.

You will receive your Welcome Pack & Membership Card on joining and your dog will start to enjoy the benefits you have chosen.

Elite Members - Exclusive Benefits

(not mentioned on the previous page)



Spruce Up

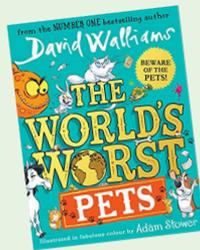
You have 6 Bath, Brush & Blow Dry's included in your Membership. It includes a hydrobath, two shampoos, warm blow dry, a nice brush through and a spritz of cologne. Great for maintaining the coat in between grooms.

You get to chose when you would like your dog to have their Spruce Up, appointments must be made in advance and the coat must be in good condition.

Please note: This service is not available for matted or very knotty coats.

Chillout Storytime

We will snuggle up on the sofa with a good book and read your dog a story. Our first read is The Worlds Worst Pets, by David Walliams, which we're looking forward to delving into.



1 to 1 Dog Training

A 45 minute 1-2-1 training session to work on anything you would like some help with while your dog is in daycare. You will discuss what you would like to achieve with our trainer and you will be given an update and homework when you collect your dog at the end of their day.

FOUNDERS OFFER

ONLY AVAILABLE TILL 11pm on 24th JUNE 2022

Our Founders Offer is only available to our existing clients as a Thank You for being a loyal customer and will not be offered again, it is your opportunity to lock in a discounted rate for the first 12 months from 1st July 2022 through to 30th June 2023. And, you will always benefit from a discounted rate as any future increases will be against this Founders rate and not the rate advertised to new clients on our website.

Choice of Membership

Standard VIP	Premium VIP	Elite VIP
£19.99 / month	£44.99 / month	£89.99 / month
Launch Offer £14.99 / month	Launch Offer £34.99 / month	Launch Offer £74.99 / month
Membership of ODDCC	Membership of ODDCC	Membership of ODDCC
Welcome pack (worth at least £30)	Welcome pack (worth at least £50)	Welcome pack (worth at least £100)
Quarterly Newsletter	Quarterly Newsletter	Quarterly Newsletter
Free nail clipping worth £10 per session	Free nail clipping worth £10 per session	Free nail clipping worth £10 per session
Access to Members only Facebook Group	Access to Members only Facebook Group	Access to Members only Facebook Group
Special event photos posted to Members only Facebook Group	Special event photos posted to Members only Facebook Group	Special event photos posted to Members only Facebook Group
Access to Priority online booking system	Access to Priority online booking system	Access to priority online booking system
	Exclusive Birthday Party. Fun & games with a few of their doggy friends, plus a card, cake & present worth £30	Exclusive Birthday Party. Fun & games with a few of their doggy friends, plus a card, cake & present worth £30
	Birthday Photos & videos posted to Members only Facebook page	Birthday Photos & videos posted to Members only Facebook page
	2 free VIP Silver Service upgrades per quarter	VIP upgrade to Silver Service every time your dog attends daycare
	<u>Quarterly 121 Bumper Activities Pack</u> Treat Hunt DogTective Fun with our Agility & Hoopers equipment	<u>Monthly 121 Bumper Activities Pack</u> Treat Hunt DogTective Fun with our Agility & Hoopers equipment
	Doggy Daycare Report a half yearly report from your dog with photos so they can show you what they've enjoyed	Doggy Daycare Report a quarterly report from your dog with photos so they can show you what they've enjoyed
	Doggy Treat Bag worth £60 twice a year Plus a monthly pack of Cotswold Raw dried treats	Doggy Treat Bag worth £60 twice a year Plus 2 packs of Cotswold Raw dried treats per month
		Printed copies of all SpecialEvent photo shoots
		Doggy chillout story time
		A 45 minute dog training session once a month to help work on anything you need help with.
		6 Free Bath & Brush appointments a year (must be booked in advance) & coat not knotty or matted.
	A range of discounts off of Cotswold Raw, Toys & Grooming products, Silver Service additional days & training courses	A range of discounts off of Cotswold Raw, Toys & Grooming products & training courses

**Limited
Elite VIP
Memberships
available**

Please visit the link below to select your Oakington Dog Day Care Membership Level:
www.oakingtondogdaycare.co.uk/membership-signup